

ALL WALKS BEYOND THE CATWALK

After a spectacularly successful national competition Diversity NOW! in association with i-D Magazine 2012/13 and sponsored by Succeed Foundation, to explore and celebrate the power all fashion students have to create positive messages about body-image and individual beauty, **we ask you to embed All Walks Beyond the Catwalk: Diversity NOW! into your curriculum every year!**

We tribute you and your students as enlightened PRACTITIONERS OF THE FUTURE and PATHFINDERS NOW, on the importance of creating a more empathic study of fashion and its huge power to affect how people feel psychologically.

If the consumer is diverse and the market place is diverse, can future product and messaging reflect a broader range of beauty and body ideals to influence self esteem and enhance commercial credibility? We invite you to join us in this exploration.

Diversity NOW! in association with i-D Magazine 2013/14

CARYN, DEBRA AND ERIN

